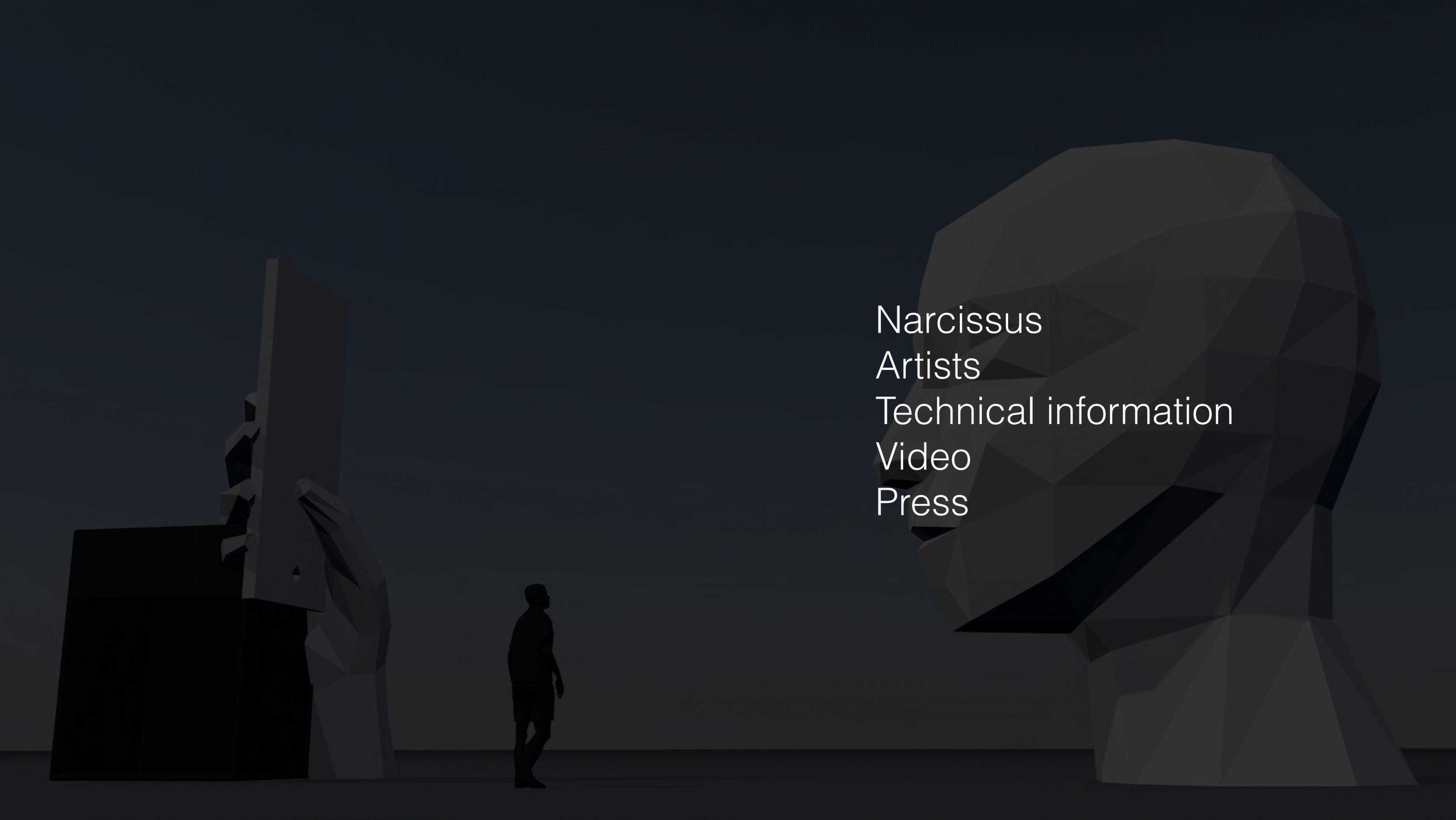




SIDRAL PRESENTS

NARCISSUS

BY FRANC ALEU & JOAN BOFILL



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Narcissus

Narcissus was born to show society's obsession today:
Absolute self-centeredness by showing ourselves sharing pictures of ourselves.

Narcissus is a project that combines art and technology. It is a critique towards the ruling egocentrism in society today.

Selfies are egocentrism's highest expression and here is where we change things around. With *Narcissus*, the visitor is the protagonist.

The installation consists of a sculpture and a helmet. Helmet transmits wirelessly real-time images of the face of the wearer on the monumental sculpture. Faces are distorted leaving the sender helpless.

Morphing faces are displayed on *Narcissus* when using new images, distorting reality while leaving the participant helpless. That's what happens when a picture of yours runs wildly on internet: No one knows where it will end up; you lose control over it.

The idea is to reflect on the subconscious and free dissemination of our image.

Artists

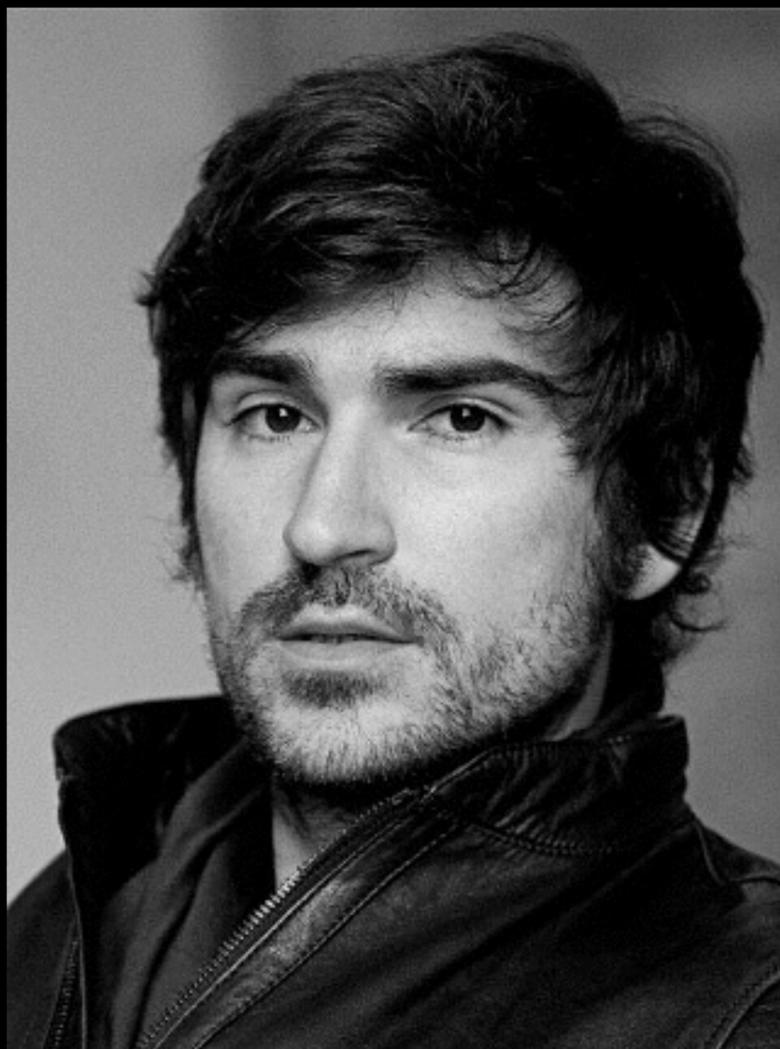


FRANC ALEU Multidisciplinary artist (Barcelona, Spain)

Visual artist, winner of the latest edition of *Premis Nacionals de cultura de la Generalitat de Catalunya* in the audiovisual section for the impact of his visual creations that make a singular and unique, emotional stage experience. Through its scenic and visual effects videography, he has captivated audiences for theater, dance and opera, he premiered as well in theaters and opera houses in the world such as El Gran Teatre del Liceu in Barcelona, La Scala in Milan, La Monnaie in Brussels , the Teatro Colon in Buenos Aires, the Florence Maggio and Taschenoper Wiener Vienna among others. This allowed him to work with the most prestigious conductors in the world, Zubin Mehta, Valery Georgiev, Lorin Maazel and Kirill Petrenko.

His eclecticism makes his work to cover other creative disciplines such as visual projections on facades of landmark buildings (mappings Barcelona's city hall, the Catalan Parliament, etc.), Advertising, design, conceptualization and direction of all kinds of events , the architectural design of exhibition pavilions as happened in the Expo Zaragoza 2008 where he designed the exhibition building Extreme Water, conceptualized and he also conducted all the exhibition content of the building.

Besides his artistic side, he gives master classes and lectures about his work in major European cultural centers such as Milan, Cologne, Madrid and Barcelona.



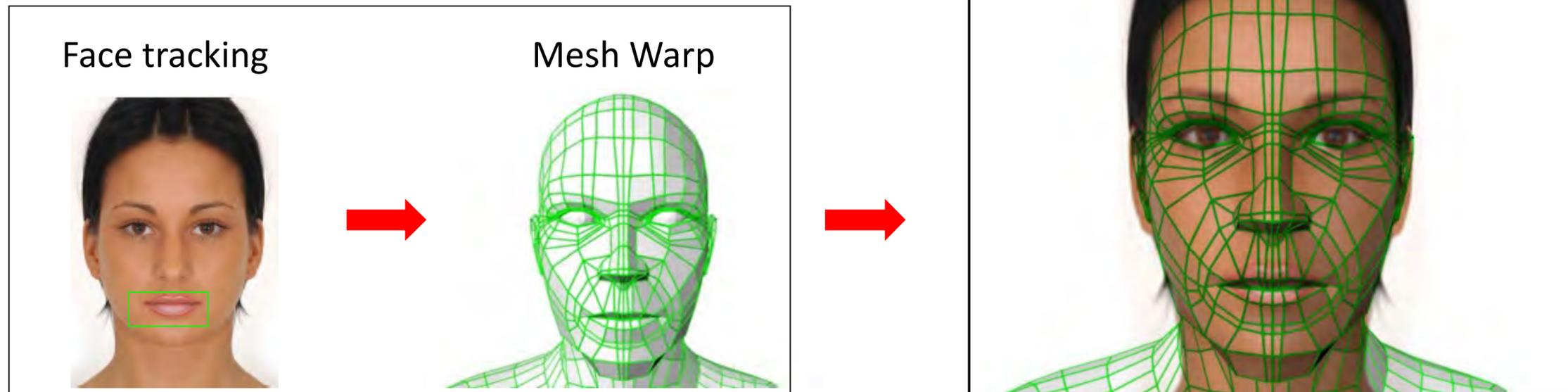
JOAN BOFILL. Multidisciplinary artist (Barcelona, Spain)

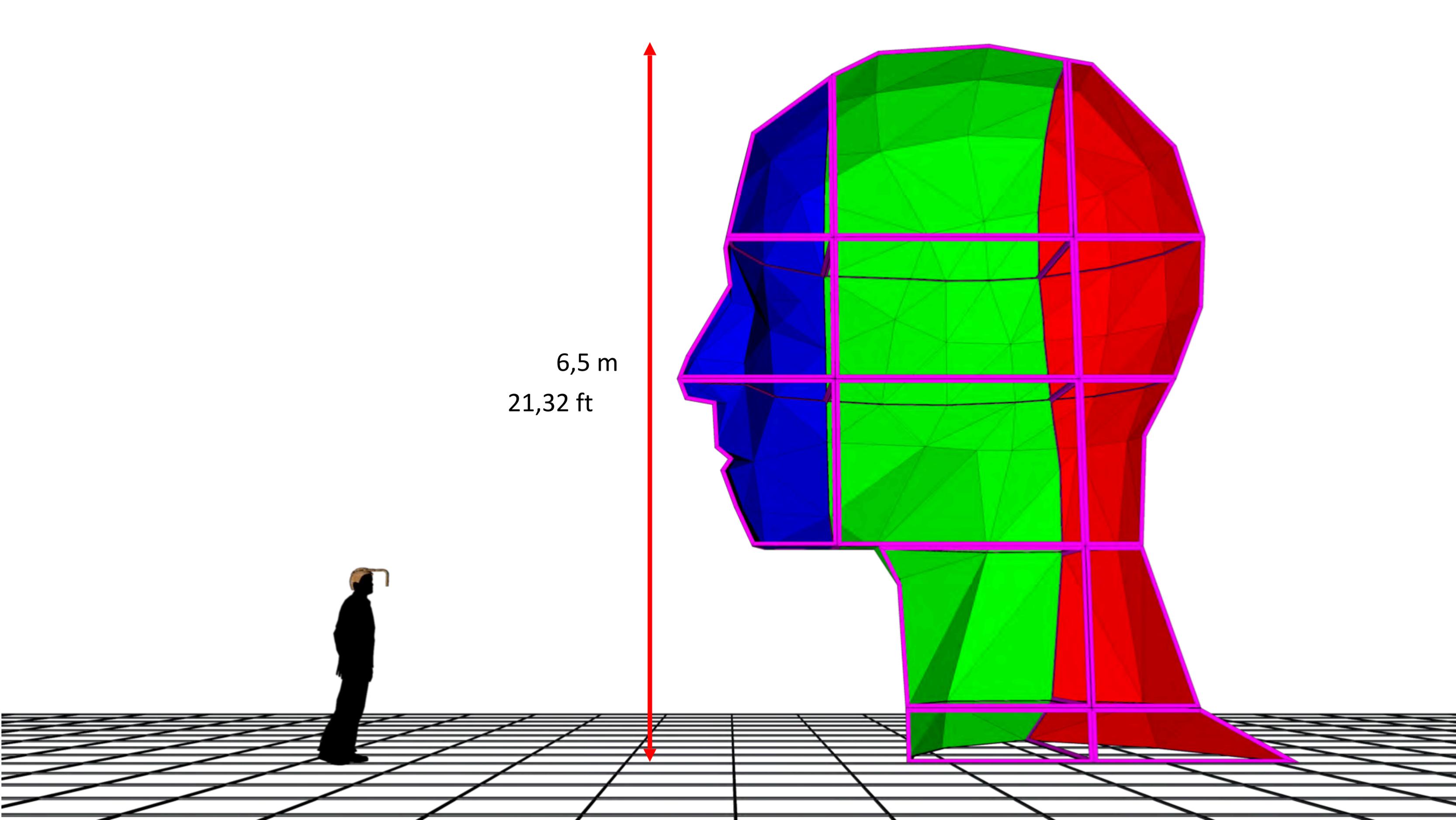
Visual artist, multifaceted and versatile. Combines art and technology. He is also creative director and founder in startups in the tech world in USA.

He is introduced in the world of audiovisual arts by José Montes-Baquer, director of the Salvador Dali's last great work: *Impressions de la Haute Mongolie*, 1975. He discovers the character and work of Raymond Roussel through this film and starts a research that leads him to interview relevant players in the European and North-American arts literature such as John Ashbery, Harry Mathews, Jean Christophe Averty, Jan Svankmajer, Jean-Jacques Pauvert, Miquel Barceló, Michel Butor, Bill Etra or Lillian F. Schwartz among others.

As a result of this research project of several years, he creates and produces a film under the title *Le Jour de Gloire* which will be released in 2016. Due to this documentary film, Joan Bofill has aimed to pay homage to the French writer Raymond Roussel on the centennial anniversary of the publication of his novel *Locus Solus* (1914) with the workpiece *La Hie* with Miquel Barceló and Michel Butor presented in Antoni Tàpies Foundation.

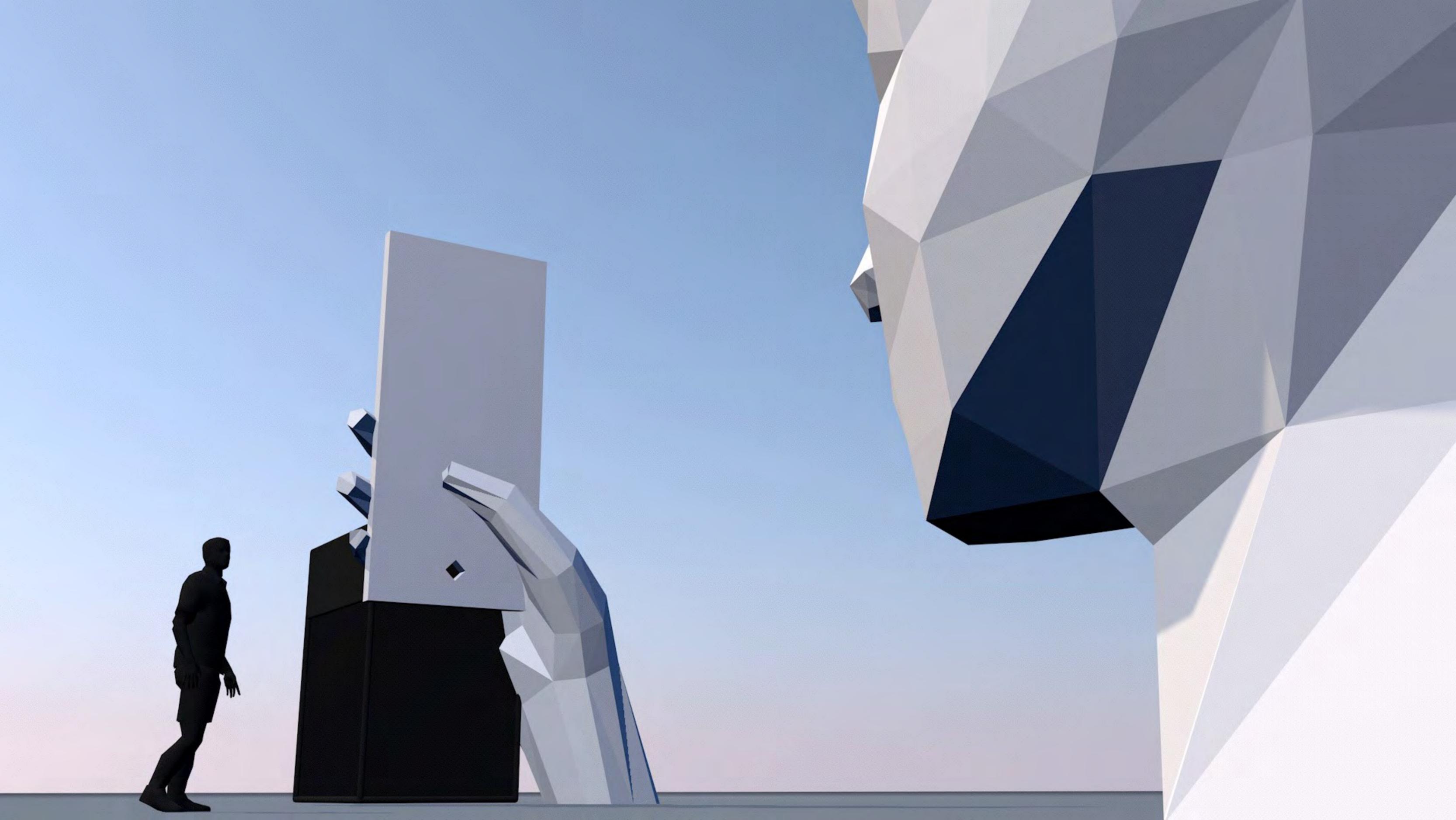
Face tracking and real time mesh warp

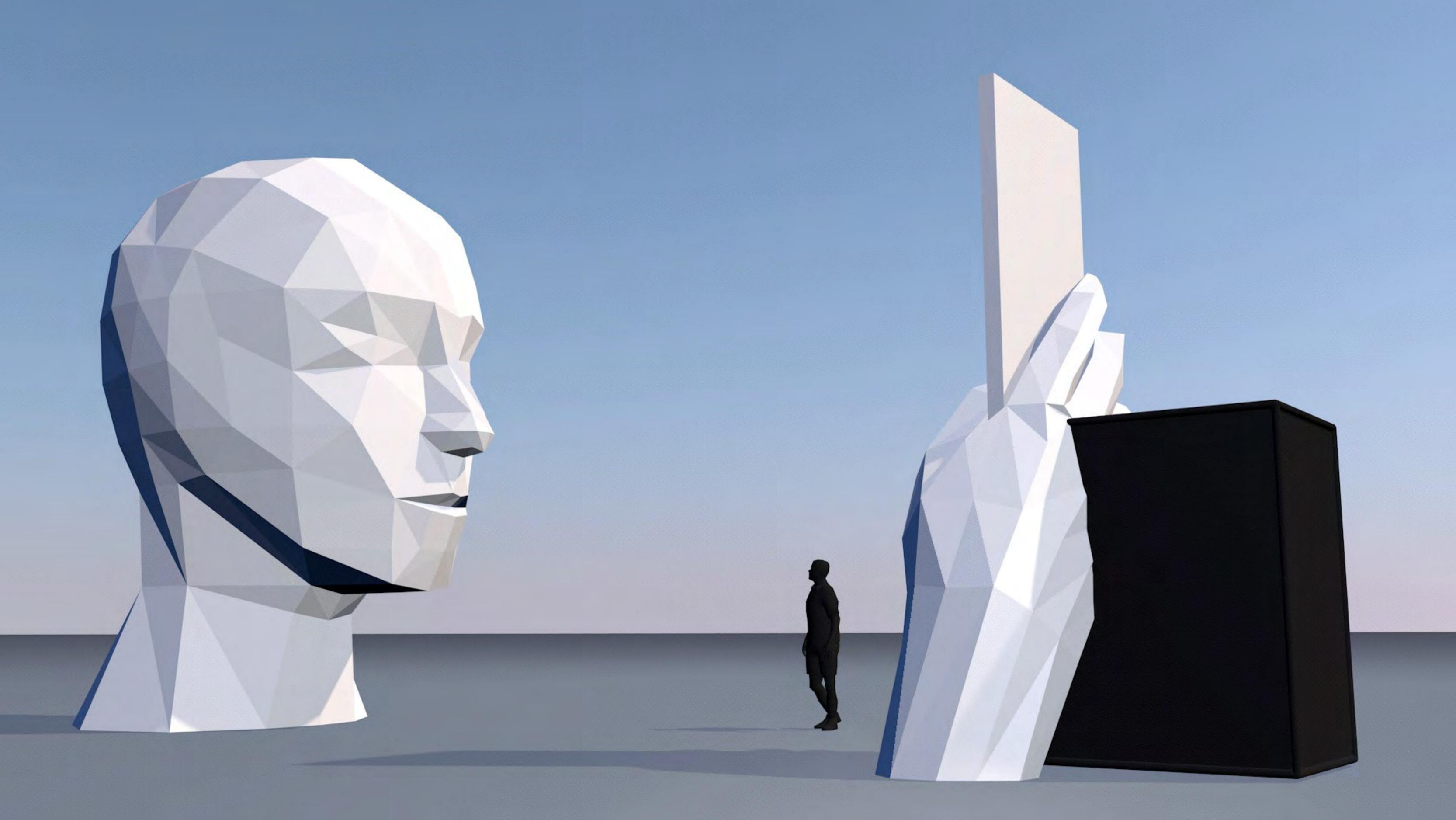


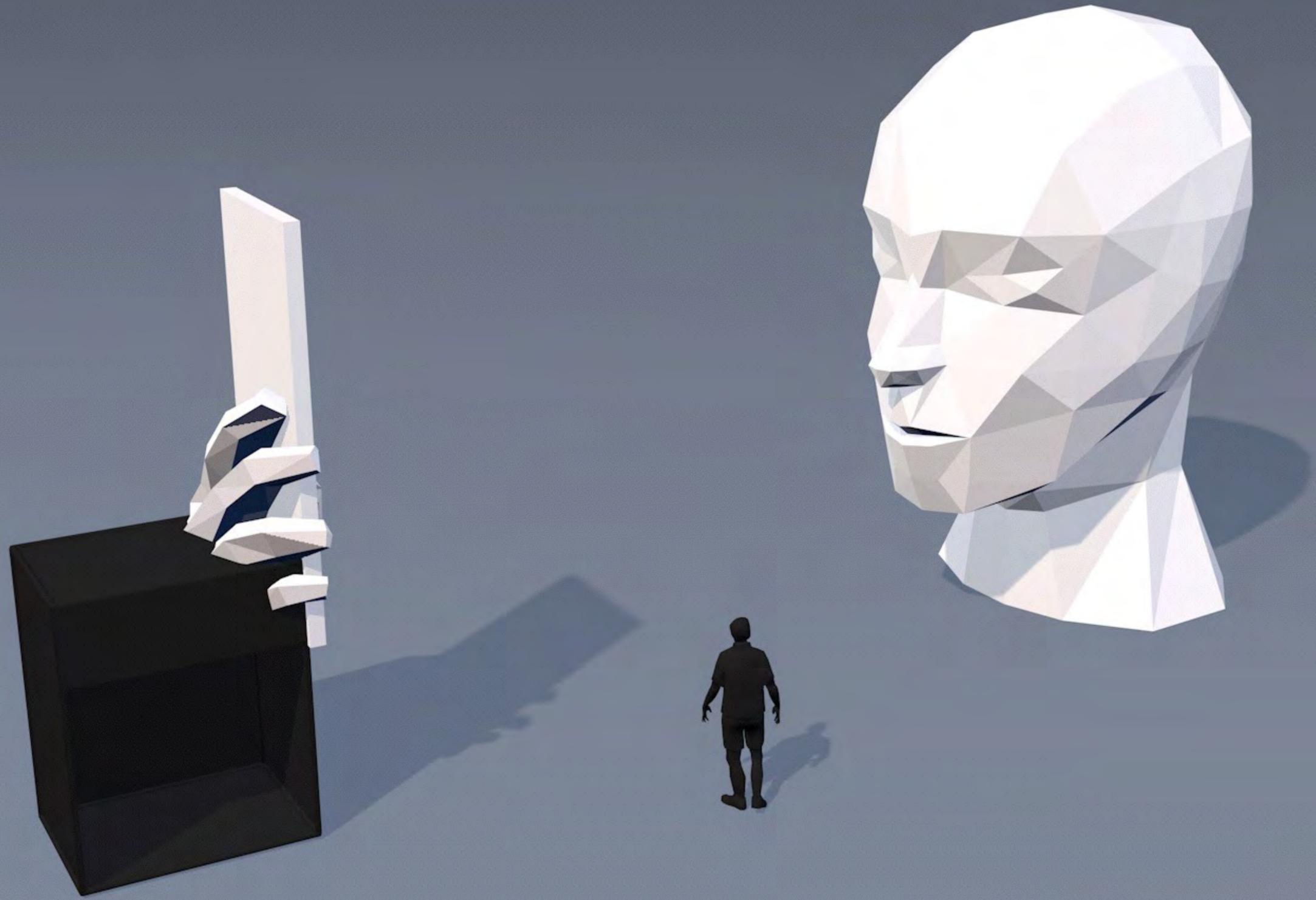


6,5 m
21,32 ft









NARCISSUS: DAY







NARCISSUS: NIGHT





NARCISSUS

BY FRANC ALOU & JOAN BOFILL

#WeAreNARCISSUS
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WALLY
WALLY'S
WALLY'S
WALLY'S

CISSUS



N A R C I S S U S

BY FRANC ALEU & JOAN BOFILL



#WeAreNARCISSUS









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KING

GLORIES
★★★★

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GLORIES
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GLORIES

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#gloriesetstu

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VIDEO

<https://vimeo.com/244257794>

Pass: nar6



A nighttime photograph of an outdoor exhibition. In the foreground, a large, illuminated sculpture of a woman's face is visible, composed of many small, triangular facets. To the left, a tall, rectangular sign is lit up with a red glow and has the word 'NARCISSUS' written on it. In the background, a burst of fireworks is exploding in the dark sky. The overall scene is dark, with the primary light sources being the sculpture, the sign, and the fireworks.

NARCISSUS

BY FRANC ALEU & JOAN BOFILL

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